



## NEWS RELEASE

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### EXCELPOINT TO DISTRIBUTE SPANSION'S PRODUCTS

**SINGAPORE, 12<sup>th</sup> Mar 2014** - Main board listed Excelpoint Technology Ltd ("Excelpoint" or the "Group" today announced that it will be distributing Spansion's products in both the North East Asian (Hong Kong and China) and South East Asian markets.

Spansion is a global leader in embedded systems solutions. Spansion's flash memory, microcontrollers, analog and mixed-signal products drive the development of faster, intelligent, secure and energy efficient electronics. Spansion is at the heart of electronics systems, connecting, controlling, storing and powering everything from automotive electronics and industrial systems to the highly interactive and immersive consumer devices that are enriching people's daily lives.

Spansion is a reliable partner, committing and producing innovative products to meet design application requirements—such as long life cycles, wide temperature tolerance and cost effectiveness—for embedded systems. Spansion has produced seven generations of its proprietary MirrorBit<sup>®</sup> Charge Trap technology and last year introduced Spansion's embedded Charge Trap (eCT<sup>™</sup>) Flash memory technology—a high performance, low power, and cost-effective [NOR Flash technology](#) optimized for integration with advanced logic process in system-on-chip (SoC) products. The technology is scalable beyond 40nm and can be integrated into High-k manufacturing process. Products based on Spansion eCT will drive the development of faster, more intelligent connected technologies in industrial, automotive and consumer applications.

Excelpoint is a leading total solutions provider of quality electronic components, engineering designs and supply chain services to original equipment suppliers, original design manufacturers and electronic manufacturing services providers in the electronics industry. The Group's design-in capabilities are supported by its three R&D centers in Shanghai, Shenzhen and Singapore. Combining its capabilities and extensive market reach in this part of the world with Spansion's wide range of products selection, Excelpoint will be able to enhance its products and services offerings to its customers.

Commenting on the appointment of Excelpoint as a new Spansion distributor, Jon Fox, Channel Sales and Marketing Vice President from Spansion said: "Both Spansion and Excelpoint share the same core values. We value long-term relationships and we strive to offer the best services and support to our customers. Furthermore, Excelpoint's strong technical team and design-in capabilities will help bring added value to our customers."

"The high standards associated with Spansion's products will help customers improve the performance, reliability and durability of their products." said Mr Albert Phuay, Chairman and Group CEO of Excelpoint." Our partnership with Spansion today will bring us closer to our aim to make Excelpoint a one-stop solution provider to our customers."

#### **About Excelpoint Technology Ltd (Registration No. 200103280C)**

Established in 1987, Excelpoint Technology Ltd is a total solutions provider of quality electronics components, engineering designs and supply chain services to original equipment manufacturers ("OEM"), original design manufacturers ("ODM") and electronics manufacturing services providers ("EMS") in the electronics industry.

Excelpoint has been working closely with its principals and customers to identify new trends and technologies, and to create and test new technical features that will complement their customers' products. The Group has three research and development ("R&D") centres supported by a team of dedicated R&D professionals to create innovative solutions that will help customers go to market quickly and efficiently. The total solutions and reference designs created by

Excelpoint are found in a number of products and applications such as industrial instrumentation, wireless communications and consumer electronics equipment.

Headquartered in Singapore, Excelpoint has facilities and offices located in over 25 cities across the Asia Pacific region including Malaysia, Thailand, Vietnam, China, India, Indonesia, the Philippines, New Zealand and Australia. Listed on the Main-Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) the Group has a workforce of about 500 employees.

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